



There's a growing demand for people who can work with data for insights.

The SparkED education program offers free software, teaching materials, and learning paths to discover the thrill of solving with real-world data.

Tips for an effective job search.

- **Network online and in person.** Join data-oriented groups as well as groups related to industries you're interested in, whether in person or online. You can make useful connections and learn about opportunities in LinkedIn groups and through in-person gatherings.
- **Use social media proactively.** Keep an eye on relevant Twitter hashtags, like #alteryx, #datascience, #analytics, #datafam and others. You could add #jobopportunities, #jobs, #hiring, or #techjobs to narrow your search.
- **Target positions that use the data tools you love.** Search in job ads for your preferred data toolkit. Searching for Alteryx on job boards, instead of the broad term "data," can help you target the most relevant positions for your skills.
- **Be sure to check many sources of job postings.** Look at multiple job websites for postings, and visit the HR websites of specific companies you're most excited about. Be sure to also check out the job boards focused on data-related positions.
- **Use your network to help find (or create!) data opportunities.** Try exploring your connections on LinkedIn to identify acquaintances in interesting companies or industries. Set up informational interviews and chat about how data is used in their work.

Broaden your approach.

- There are ways to use data in **every industry!** Think about how you can combine your interests and passions with your data savvy.
- Remember that **the word "data" might not be in the job title**, but data skills are needed in many jobs! Watch for ways you can apply your data capabilities in different roles and make a unique contribution.

